



**Integral Institute of Agricultural Science & Technology (IIAST)
Integral University, Lucknow**

Report on Guest Lecture by Dr. M S Khan, Project Manager, Centre for Agriculture and Rural Development, Lucknow on the topic “Enhancing Language and Communication Skills in Agriculture Graduates”

The Department of Agriculture, Integral Institute of Agricultural Science and Technology, Integral University, Lucknow, organized an Guest lecture on the theme “Enhancing Language and Communication Skills in Agriculture Graduates” on 14th Sept, 2022. The lecture aimed to address the crucial role of language and communication proficiency in the field of agriculture and equip students, with practical strategies to enhance their communication skills. Dr. Dr. M S Khan was welcomed by our Head of the Department, Dr. Saba Siddiqui.

Dr. Dr. M S Khan renowned authority in improving communication and language abilities. His extensive background in both academia and real-world application enhanced the session's relevance and audience comprehension. He underlined the need of excellent communication in agriculture, emphasizing how it's critical to communicate ideas clearly and succinctly in order to promote cooperation, handle stakeholder issues, and communicate complicated agricultural topics. It was addressed how important it is to be considerate of linguistic differences and offered advice on how to communicate across cultural boundaries. The talk ended with suggestions for materials and equipment to support continuing skill development, such as books on communication, workshops, and online courses.

Students actively participated in the presentation, asking thoughtful questions and holding lively conversations on a range of topics related to the development of language and communication skills. Around 86 students attended the program. The interaction concluded with the question-answer session where existing students asked questions, which were answered efficiently. The programme successfully coordinated and conducted by Dr. M S Khan The interaction ended with a Departmental vote of thanks by Dr. Khalid Habib, Assistant Professor, Department of Agriculture to the authorities, speakers, students and to the organizing team.



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Glimpse

